

SMART  
**summer** x MAGAZINE LONDON  
PARTIES MAGAZINE LONDON



11<sup>TH</sup>-27<sup>TH</sup> JUNE 2025

# ONE OF LONDON'S MOST IMPRESSIVE EVENT SPACES.

Smart Group are proud to present their summer party offering at Magazine London; a state-of-the-art venue that can accommodate the most ambitious summer events.

During the Smart Group summer installation, the venue becomes less of a blank canvas space and more of a packaged product, featuring a striking central bar, impressive LED chandelier lighting structure, indoor & outdoor furniture and a comprehensive production package - a turnkey solution for a summer event.

At over 3,000m<sup>2</sup>, the site is one of the largest purpose-built venues in London, with four distinctive internal spaces with a capacity of up to 2,500 standing and 1,200 for seated dinners.

This versatile venue can play host to a wide range of events including Awards, Charity Events, Conferences, Dinners, Launches, Private Events and Summer Parties.



This stunning Riverside Terrace is part of the venue hire, it allows for panoramic views of Canary Wharf and the city beyond.

The above image is an example of an incredible summer event from 2023 and demonstrates an example of what can be achieved on the riverside terrace. The pool and furniture are not included in the venue hire.



### FLEXIBLE EVENTS VENUE

19,993m<sup>2</sup> footprint  
3,205m<sup>2</sup> event space  
9,700m<sup>2</sup> outdoor space\*

Capacity for:  
300 - 2,000 standing  
300 - 1,200 seated  
300 - 1,700 conference



### LOCATION

0.3 miles to nearest  
public transport  
Black cab rank\*\*

Position on the River Thames  
with panoramic views of  
Canary Wharf and the  
City beyond



### BRANDING

Unlimited branding  
potential inside  
and out

Floor-to-ceiling  
windows on the front and  
back of the venue,  
perfect for branding



### PRODUCTION

Full, pre-installed  
high specification  
tech package

7.4m structure height,  
great for high-end  
production events



### CATERING

Seamless collaboration  
with the in-house  
caterer Moving Venue

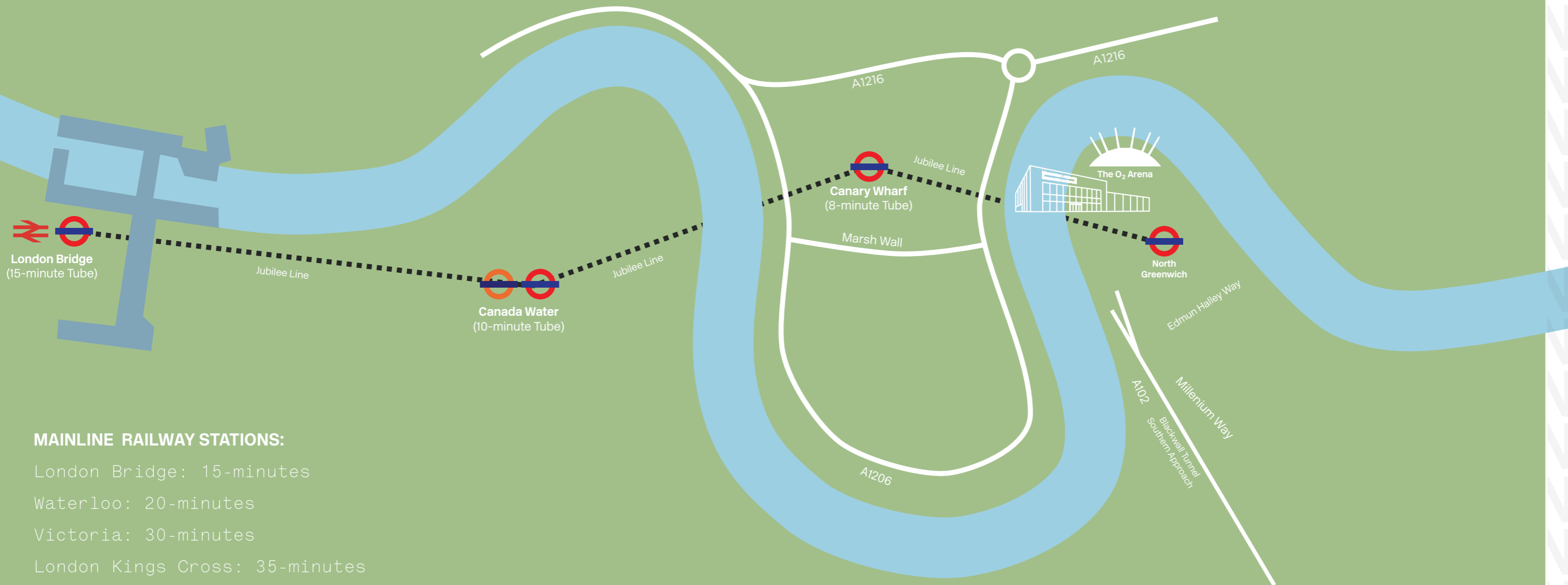
Able to cater to all event  
styles from seated dinners  
to BBQs and conferences to  
food stations

\* Outdoor space not included in venue hire  
\*\* Charges may apply



Riverside Terrace, Magazine London





# LOCATION



## ADDRESS:

Magazine London  
11 Ordnance Crescent  
London  
SE10 0JH

## KEY:

-  Walking Route
-  Bus Stop
-  Tube Station
-  National Rail Station



Riverside Terrace, Magazine London



# SPACE 1

AREA: 860m<sup>2</sup> • DIMENSIONS: L 24.3m X W 35.4m X H 7.1m

Individual space capacities are subject to seating, production, event activities and fire exits.

As guests step into the reception area, they are met with stunning floor-to-ceiling windows, offering uninterrupted views of the River Thames and the Canary Wharf skyline.

The space boasts an impressive 8m high ceiling, polished

concrete floors, and a focal point in the form of a striking central rectangular bar with a large lighting feature. The area is furnished with sofas, elegant coffee tables, and stylish poseur tables, combining comfort and contemporary design.



Space 1, Magazine London



# RIVERSIDE TERRACE



Enjoy evening drinks on the Riverside Terrace, watching the sun go down over the spectacular backdrop of the Canary Wharf skyline.

There will be a defined outdoor area connected to Space 1 where guests can mingle on arrival and enjoy the comfort of outdoor lounge furniture and deck chairs.



The Riverside Terrace offers the perfect canvas for wandering entertainers or for garden games to unfold against the backdrop of the Thames and the City beyond.

Images of the Riverside Terrace are examples of what can be achieved in the space.



Riverside Terrace, The Thames



AREA: 1,741m<sup>2</sup> • DIMENSIONS: L 49.2m W 35.4m H 6.8 - 7.4M H 7.1m

The largest internal space at Magazine London, accessed via a walkway from Space 1, the polished floors continue throughout, with dark walls which allow for a striking backdrop to your event.

The space provides a versatile environment with incredible acoustics and no sight line restrictions.

Space 2 to be used in conjunction with Space 1 & The Riverside Terrace.

# SPACE 2



Space 2, Magazine London

# MEZZANINE 1 & 2



Both Mezzanines are accessible via Space 1 and can be utilised as VIP areas or as overflow for higher guest numbers; they can also operate as break-outs, seminar and exhibition space.

Mezzanine 1 features a balcony which serves as an impeccable viewing platform for the River Thames and the Canary Wharf skyline.

## MEZZANINE 1:

AREA: 300m<sup>2</sup>  
DIMENSIONS: L 12m W 25m H 3.4m

## MEZZANINE 2:

AREA: 280m<sup>2</sup>  
DIMENSIONS: L 35m W 8m H 3.4m



# WHAT'S INCLUDED?

SUMMER AT MAGAZINE (FULL SPECIFICATION AVAILABLE ON REQUEST)

## ON ARRIVAL

- Flood lighting to exterior of Magazine
- Ambient lighting in foyer and cloakroom area

## SPACE 1

- Large central bar with impressive light installation
- Soft furniture and poséur tables in the reception area
- Green planters
- Large spec of production, including sound and lighting as follows:

## LIGHTING

- 18 x Robe Divine LED Flood to give a general colour wash to the space which comes to life as darkness falls
- 4 x Prolights Studio COB to give colour and impact to chandelier feature above bar
- 12 x Prolights Eclipse Profile Lighting to bring to life all other furniture, bar DJ stage
- 4 x moving light features

## SOUND

- 4 x L'Acoustics Array of A15 wide and A15 focus
- 3 x L'Acoustics X8's to give full sound coverage to Space 1, great for speeches and DJ and general background music

## RIVERSIDE TERRACE

- Outdoor garden furniture

## SPACE 2

- A Large spec of production, including sound and lighting as follows:

## STAGE LIGHTING

- 16 x Robe T1 Profile
- 14 x Robe Spider LED Wash
- 12 x Prolights Eclipse Profile for Front of House
- Robe T1 Profile

## ROOM AUDIENCE

- 6 x Robe T1 Profile (moving light effects)
- 17 x Robe LED Beam 150 (moving colourwash effect)
- 13 x Prolights Eclipse LED RGBW Profile (to light bars, buffet stations and features)

## HAZER (FOR ATMOSPHERE)

- All control

## SOUND

- Full room PA system to include:
- 2 x L'acoustics Kara Line Array (9 boxes)
- 4 x L'Acoustics KS28 Sub - flown
- 8 x L'acoustics X8
- 2 x L'acoustics Array of 2 x A15 and 2 x KS21
- 4 x L'accoustics X8 - to cover mezzanine

## MICS

- 2 x Shure Axient Digital Hald Held Mic
- 4 x transmiters with DPA headset and lapel
- 1 x Yamaha CL5 FOH Digital Mixing Console

## DJ - EITHER IN SPACE 1 OR SPACE 2

- 1 x DJ Booth
- 2 x Pioneer CDJ 2000
- 1 x DJM 900

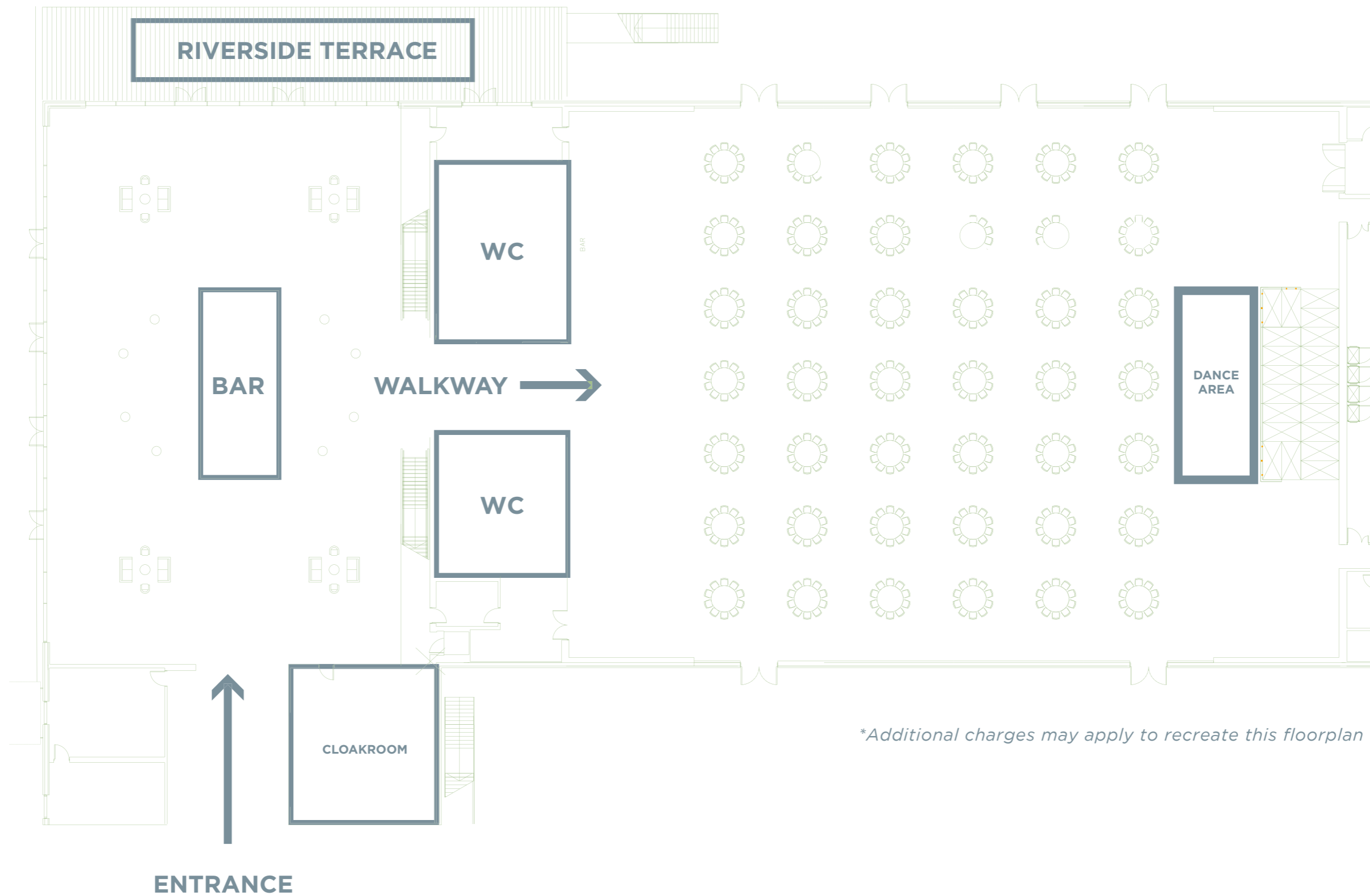
Specification subject to change for 2024.

Individual space capacities are subject to seating, production, event activities and fire exits.



Magazine London, North Greenwich Peninsula

# EXAMPLE FLOOR PLAN - DINNER



*\*Additional charges may apply to recreate this floorplan*



# THE FOOD

51°29'04.7"N 0°02'15.8"W

## MOVING VENUE

VENUE CATERERS

Moving Venue Caterers are Magazine London's in-house catering partner and owned by Smart Group. Moving Venue's reputation for delicious food and outstanding excellence has secured this sensational catering company a place on the accredited supplier list of over 40 venues, in and around London.

Driven by creating memorable, delicious catering experiences, our in-house caterers design menus tailored to the style, budget and needs of your event and its guests. From intimate cocktail receptions to immersive conferences, from elegant gala dinners to stunning award ceremonies, their passionate, creative team of chefs devise dishes that your guests will simply love.





All of Moving Venue's menus are carefully considered from field to fork, always with seasonal ingredients, producing bespoke, vibrant and expertly crafted catering at their extraordinary events.

They are experienced in ensuring their menus are deliverable for all events whilst ensuring innovation and creativity, using seasonal and sustainable ingredients, is always at the forefront of their creations.



# GREEN LEVY



A discretionary Green Levy of 50p per guest has been added to this quote, supporting our sustainability initiatives. This contribution helps offset your event's carbon emissions and funds impactful global and local causes through B1G1, with new projects supported each quarter. You can track the impact of your support via a live dashboard on our website.

Our sustainability pledge aims to reduce carbon emissions by 5% annually, achieve carbon neutrality by 2030, and reach net zero by 2050 through our “reduce, measure, and offset” policy. This optional charge makes incorporating environmental and CSR efforts into your event easy. If you prefer to opt out, simply inform your Sales Manager.

Please note this is an optional levy. Should clients wish to opt-out, they're able to do so by letting the sales team know.



“As a business, we believe that good environmental practice is also good economic practice.”

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The River Thames, London

# MAGAZINE LONDON MAGAZINE LONDON



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